



**Aptis**

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# English testing for your business



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**Competent staff with the ability to communicate effectively in English can directly translate into higher profitability and a better brand image of your business. A reliable English language assessment tool can help you recruit the right people and raise the standards of English in the company.**



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### **Aptis – the English testing solution from the British Council**

Aptis is the accurate, flexible and reliable English test you can trust, developed by the British Council's assessment experts to fit your needs.

Aptis helps you to ensure your staff have the appropriate English skills to deliver your objectives and contribute to the growth of your business.



#### **You can use Aptis to:**

- recruit and promote the right talent
- identify English language skill gaps
- optimise your training by focusing it on the right areas.

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Unlock a new competitive advantage for your business by partnering with the British Council, world leaders in English testing.**



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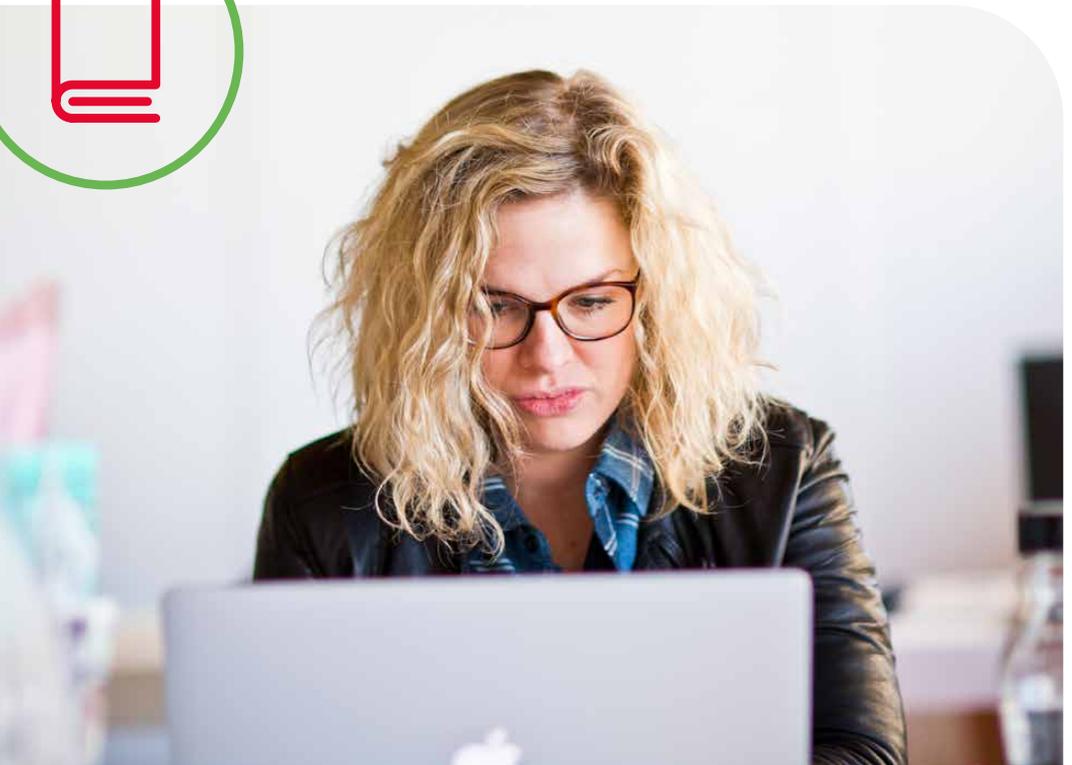
### **Ensure people's performance in the workplace**

Aptis tests the skills required to communicate in English in real-life situations. It helps you to ensure your staff will be able to communicate effectively and confidently with your international partners and customers.

### **Raise the profile of your company**

Accurate and reliable test results help you minimise reputational risks associated with poor English skills. Aptis helps you leverage English language proficiency to deliver on your company's objectives and strengthen your profile with key stakeholders.

Developed by British Council language testing experts, Aptis is based on the latest theory in assessment and strict quality assurance processes.



### **Optimise your recruitment and training process**

Aptis can be delivered at a location, date and time of your choice. You can manage the entire process yourself or we can do this for you.

We can also administer the test remotely with AI-powered remote supervision.

With Aptis you can test only the skills most relevant to your organisation and get reliable results in as little as 48 hours.

This allows you to optimise your testing process and provide a demonstrable return for your business.

We can make adjustments to the test for candidates with physical or cognitive disabilities and visual or hearing impairments.



### **Make informed decisions**

The results from Aptis come in the form of individual and group reports, mapped to the Common European Framework of Reference (CEFR).

The reporting makes it easy for you to compare results between candidates, identify individual training needs and analyse their performance. It allows you to make informed decisions about recruitment, development and training.



**Flexible**



**Quick and accurate results**



**Computer-delivered**



**Marked by human examiners**

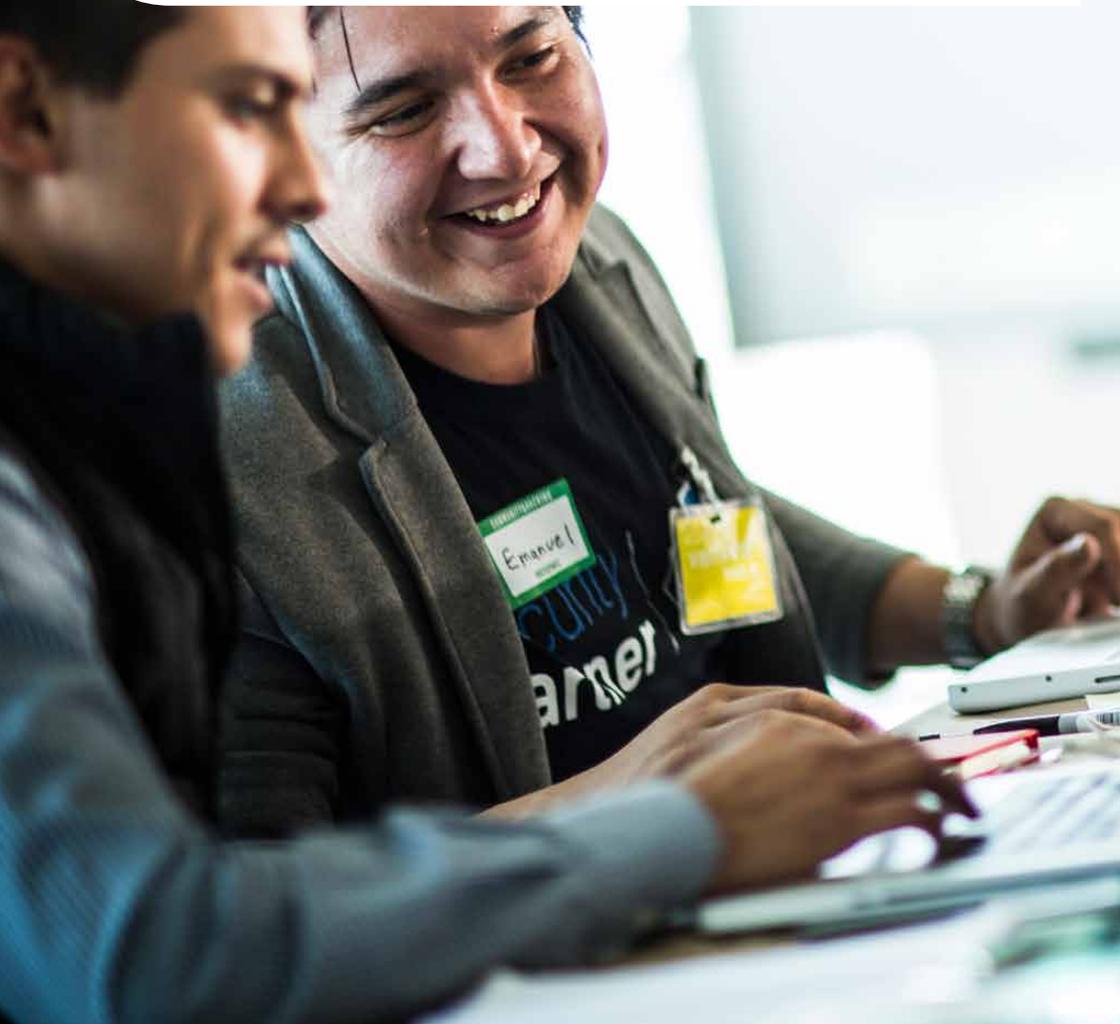


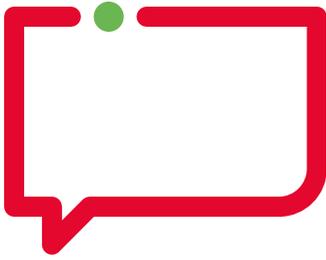
**Validated by research**

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**Aptis has a strong capability to make the team grow. We believe both our company as a whole and individual staff will benefit from the benchmarked results by having progressive follow-up training to improve English standards.**

Jeff Ma, Head of Training and Development, Head Office, Kerry Logistics





To learn more about Aptis, please visit [www.britishcouncil.org/aptis](http://www.britishcouncil.org/aptis) or get in touch with your local British Council office.



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